



**Dei Fratelli**  
Innovation Kitchen

**SALES SUPPORT**

Customer Presentations

Plant Tours

Trade Show Booths

Establish New Business

Develop Current Business

**PRODUCT DEVELOPMENT**

Proactive Formulation

Customer Requested Formulas

Internal Reformulation

Ingredient Supplier Sourcing

Analytical Testing & Reference

Competitive Analysis

R&D New Processes and Ingredients

Retail & Foodservice Product Knowledge & Sharing

**RECIPE DEVELOPMENT**

Photography

Website Support

Testing Recipes

Retail & Foodservice

Infographics

**SOCIAL MEDIA & BRAND SUPPORT**

Daily Posts

Customer Interaction

T.V. Segments

Videos

**CULINARY RESEARCH & FOOD TRENDS**

Point of Sale

Trend Sheets

Data Driven Development

Company Growth & New Product Technology

**EMPLOYEE FUNCTION & KITCHEN SUPPORT**

Train Staff

Organizational Systems

Facility Management