

THE HISTORY OF



HIRZEL

CANNING CO. & FARMS

FAMILY OWNED AND OPERATED SINCE 1923

1920



Carl R. Hirzel purchases the Hirzel Farm near Toledo, Ohio. Farming was not easy for the brew master.

1924

Tomatoes Were Added



Sauerkraut was so popular with local shop owners, they asked the Hirzels for tomatoes.

1947

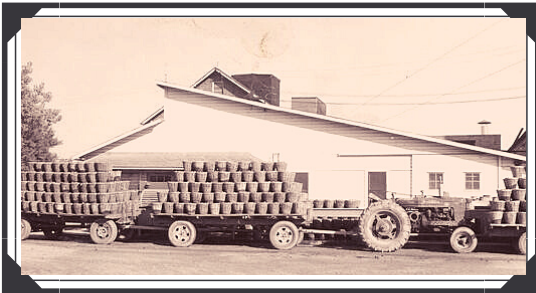
Hirzel Canning Company was Incorporated



Karl A. as president and Rosalie as secretary.

1969

Innovating the Industry



The Bulk Unloading System was first successfully utilized at the Northwood, Ohio Plant.

1982

The Company Expanded Again!



The Plant in Ottawa, Ohio was purchased.

2020

A New Look for Dei Fratelli



A new logo and label design for the Dei Fratelli Brand is released.

1923

Began Growing Cabbage



It was such a good cabbage harvest and there was too much to sell, so they began selling sauerkraut to use up large harvests.

1935

The Hirzel Family Grew



Carl's son, Karl, married Rosalie and had 6 children together.

1954

The Company Expanded



The Pemberville, Ohio Plant was purchased.

1980

Dei Fratelli is Born.



The Dei Fratelli Brand that we know today was developed.

2010

Constructed Aseptic Processing Facility



A state of the art Aseptic processing facility was built.

Today



Today, the company is operated by 4th & 5th generation Dei members of the Hirzel Family.