



# TOMATO HISTORY

## THE HISTORY OF PIZZA SAUCE

Flatbreads similar to pizza were consumed by ancient Romans, Greeks, and Egyptians

1522 - Tomatoes were used to create the first simple pizza as we know it in Naples, Italy

17th century - The name "pizzaioli" is used by visitors to Naples

1889 - King Umberto & Queen Margherita Savoia visit Naples. The classic Pizza Margherita is named after her.

1905 - The first pizzeria opens in the United States by Gennaro Lombardi in New York

1943 - Ike Sewell creates Chicago Style Deep Dish Pizza in Chicago, IL

1957 - The invention of frozen pizza switched the use tomato slices to smooth tomato paste

Today - 3 billion pizzas are sold each year in the United States

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